



# Hanse Parlament

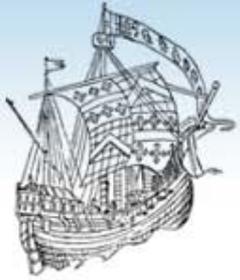
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*Conference “Erasmus+: An opportunity to modernise education, training, youth and sport systems for the 21st century”*

**Transnational cooperation in the VET sector**

*Dr. Max Hogeforster*

*Athen, 16<sup>th</sup> January 2014*



# Background

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- **non-profit** network, working actively in the interests of small and medium enterprises since 1994
- association of more than 50 chambers of commerce, industry and crafts as well as similar associations around the Baltic Sea, representing more than 470.000 SMEs
- Objectives of the Hanseatic Parliament are:
  - to develop a strong, innovative economic region
  - to promote small and medium-sized businesses
  - to initiate outstanding qualifications, study courses and VET
  - deepen networking and co-operation



# Significance of SMEs

1. Strengthening of SMEs best way to strengthen European regions

2. SMEs are the economic, cultural and social backbone

+ 99% of all European companies

+ **up to 70% of all jobs**

+ **80% of all training positions**

+ Family owned

+ responsible management

3. What do SMEs need to stay

Competitive and boost their

innovation level ?





# Survey 2013

**What does your company need most urgently to boost innovation ?**





## Future needs of SMEs

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- Biggest challenge for European SMEs: **lack of skilled workforce**
- Growing competition for young talents, increased by demographic development
- In many regions clear mismatch between needs of labor market and graduates
- SMEs need closer cooperation and exchange with universities to increase innovation level and stay competitive



# Baltic Sea Academy

- Foundation of a Baltic Sea Academy as a unique link between SME organizations and educational institutions on 22<sup>nd</sup> of February 2010; Started with 10 members, 16 members in 2013



## Innovation

- Product Innovations
- Process Innovations
- Concrete solutions



## Qualification

- Dual study courses (work based learning)
- further training courses
- vocational training



# Transnational cooperation in the VET sector

## Two examples of transnational projects

Home  
About the project  
Project partner  
Concept Papers  
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International Training  
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Links

### Dual Vocational Training for SMEs in the BSR

Accept a trainee or student from abroad for a practical training in your company !

If you are interested in providing training opportunity for a student from abroad, please fill in this [questionnaire](#) and return to your regional project partner (see list in the left menu) or via Email to [training\[at\]harse-parliament.eu](mailto:training[at]harse-parliament.eu)

#### Start a fruitful cooperation now!

Allows individual projects to be completed at minimum cost by staff who are about to graduate.

Internationalise your company!  
Introduce motivated foreign students to your business and establish international contacts supporting the opening of a new market for your company.  
For more multilingual information visit [www.dual-training.eu](http://www.dual-training.eu)

*Dual Training*

### Skills Energy BSR

IMPRINT CONTACT

Lifelong Learning Programme

ABOUT THE PROJECT RESULTS INTRANET

Results  
Dual Bachelor Study Courses  
Advanced Training  
Professional Training

#### Partner

10 Partners from 5 countries are involved in the Project:  
(Please click on a selected "more information" button to view details)

*Sector Skill Alliance*



# 1. Dual Vocational Training in the BSR

Program: Leonardo da Vinci, Transfer of Innovation

Duration: 2 years

Partnership: 12 partners from 6 countries

Partner structure: Chambers, Training Centres,  
Universities

Overall objective:

Transfer of dual study programs to Lithuania and Finland and elaborating possibilities for dual programs in Estonia and Poland



# 1. Advantages of dual study courses





## 2. Pilot: Sector Skill Alliance BSR Skill Energy

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Pilot project: Skill Alliance “Energy saving technologies, including sustainable construction” is formed and developed with 10 partners from five countries, 2013 - 2015

### Overall Objective

Development of concepts, curriculum, teaching materials, **implementation and examination regulations** for

- a) young people with good practical skills (WP 2)
- b) Further education (WP 3)
- c) Dual study courses (WP 4)





## 2. Skill Energy BSR – WP 2

### WP 2 Professional training for young people with good practical skills

- Analyses and forecasts of the educational and labor markets in Lithuania (P4), Latvia (P6) and Poland (P8)
- Development of country-specific concepts for the performance and recognition of a vocational training for young people with practical talents (and maybe poor school skills)
- Most ambitious measure of the project, but most needed

Goal: give young drop outs new perspective, re-integration into the vocational training system



## Experiences from VET projects

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- Vocational trainings must fit real needs, thus it is important to involve employers and stakeholders, e.g. SMEs, at early stage
- Work based learning essential; dual system depends on the creation of company – based training positions
- Interest of SME economy must be gathered in umbrella organizations like chambers, schools etc.
- Transnational cooperation very useful, but measures need to be adapted to national systems, no size fits all



# www.hanse-parlament.eu

## Thank you very much for your attention

**HANSEATIC PARLIAMENT** OBJECTIVES | SECRETARIAT | CONTACT

Home Members Projects News Events Information Links

### WELCOME TO HANSEATIC PARLIAMENT!

**SME's in the Baltic Sea Region - on Top of Europe**

In September 2004 the association of the Hanseatic Parliament was founded in St. Petersburg. It has a non-profit structure and no commercial goal of its own. Members of the association are more than 45 Chambers of Commerce and Industry, Chambers of Skilled Crafts and other institutions who promote small and medium-sized businesses from all Baltic Sea Countries (Germany, Poland Lithuania, Latvia, Estonia, Russia, Finland, Norway, Sweden and Denmark).

The association is located in Hamburg and is registered at the register of associations at the district court Hamburg.

- Strengthening of the economic competitiveness of the Baltic Sea region and development of an intensive cooperation with a high spatial identification
- Support of the medium-sized economy and the skilled crafts, in particular all transnational activities and international cooperation's
- Promotion of the vocational training, excellent education of businessmen and executives of the medium-sized economy in form of dual bachelor studies as well as further training
- Furtherance of the economic and cultural development in the partial regions of the Baltic Sea Region as well as support of the experience exchange and a cooperation orientated on regional strengths.
- The work of the Hanseatic Parliament is co-financed by the BSR QUICK Project which is part-financed by the European Union (European Regional Development Fund and Neighbourhood Instrument).

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[Click here to view the Hanseatic Parliament Image Brochure](#)  
(left-click to view / right click to download)

**Baltic Sea Region**  
Programme 2007-2013

Part-financed by the European Union  
European Regional Development Fund and European Neighbourhood and Partnership Instrument

### NEWS

Follow us on Facebook at [www.facebook.com/HanseParlament](http://www.facebook.com/HanseParlament)

8th Hanseatic Conference - Programme and Organisational Information

Participate in Innovation Survey 2013

10 Steps to a New Regional Policy

Hanse-Parlament established an innovation network for SMEs in the Baltic Sea Region

B2B-Meeting Riga 2013

Calendar

Translator