

Manasakis Constantine
Economist (MBA, PhD)
Curriculum vitae
September 7th, 2020

Constantine Manasakis is economist (MBA, PhD), Assistant Professor at the Department of Political Science, University of Crete, Adjunct Professor at the Master in Business Administration (MBA), Hellenic Open University, Collaborative Researcher at the Institute of Applied & Computational Mathematics, Foundation for Research and Technology-Hellas, Research Affiliate at the Düsseldorf Institute for Competition Economics, Heinrich-Heine-Universität Düsseldorf.

He holds a B.A. from the Department of Economics, University of Athens, a Joint Engineering-Economics MBA from the School of Electrical Engineering, National Technical University of Athens, and Ph.D. in Economics from the Department of Economics, University of Crete.

His scientific expertise focuses on the following fields: Business Strategy and Strategic Management, Sustainable Development, Corporate Social Responsibility and Corporate Governance, Industrial Organization, Innovation Management and Entrepreneurship, Start-up Strategy, Sustainable Tourism Development, Mergers & Acquisitions and Competition Policy, Vertical Markets.

In these fields, he has publications in international scientific journals, has provided consulting services to businesses and organizations and participated in national and international research and development projects.

1. PERSONAL DETAILS

Date of birth: August 21, 1978 **Gender:** Male **Citizenship:** Greek

Marital status: Married, one daughter

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University of Crete
Department of Computer Science
University Campus at Voutes
Heraklion, 700 13
Crete, Greece

2. CURRENT POSITIONS

June 2015 - : Assistant Professor, University of Crete, School of Social Sciences, Department of Political Science

October 2015 - : Adjunct Professor, Hellenic Open University, Master in Business Administration (MBA), Course: Economics for Managers (MBA50)

January 2017 - : Collaborative Researcher, Foundation for Research and Technology-Hellas (FORTH), Institute of Applied & Computational Mathematics

July 2013 - : Research Affiliate, Düsseldorf Institute for Competition Economics, Heinrich-Heine-Universität Düsseldorf, Düsseldorf

3. EDUCATION

2004 - 2007 UNIVERSITY OF CRETE

Ph.D. Department of Economics

in Economics Ph.D. Thesis Title: Competition and Cooperation Strategies in Imperfectly Competitive Vertical Markets.

Supervisor: Prof. Emmanuel Petrakis

SCHOLARSHIP: Ministry of Development, General Secretariat of Research and Technology.

2001 - 2003 NATIONAL TECHNICAL UNIVERSITY OF ATHENS

M.B.A. School of Electrical Engineering

Joint Engineering-Economics MBA

1996 - 2000 UNIVERSITY OF ATHENS

B.A. Department of Economics

4. FIELDS OF EXPERTISE

Business Strategy and Strategic Management

Sustainable Development, Corporate Social Responsibility and Corporate Governance

Industrial Organization: Economics of Innovation and Technology Policy, Mergers & Acquisitions and Competition Policy, Vertical Markets

Smart Specialization: Entrepreneurship, Entrepreneurial Discovery, Strategic Start-up Management

Tourism Economics: Sustainable development of coastal tourist areas, Impacts of climate change on tourism

Production Economics: Measuring productivity and efficiency

Labor Economics: Industrial relations

Corporate Finance: Valuation of Mergers & Acquisitions

5. **TEACHING**

- 2012 -** **Assistant Professor (June 2015 -)**
Lecturer (January 2012 – May 2015)
University of Crete, Department of Political Science
Courses Taught:
Corporate Social Responsibility and Sustainable Development, European Business Environment, Global Business Environment, Strategic Management, Economic Analysis I, Economic Analysis II, Management Science, Topics in Economic Policy and Management Science
- 2019-** **Visiting Professor**
University of Piraeus, Department of Economics
MSc in Bioeconomy, Circular Economy and Sustainable Development
Course Taught: Strategic corporate responsibility and sustainable development
- 2018-** **Visiting Professor**
University of Crete, Department of Economics
TIME MBE | Technology, Innovation Management & Entrepreneurship Master Program in Business Economics
Course Taught: Economics of innovation and R&D spending
- 2016-** **Visiting Assistant Professor**
University of Crete, Department of Computer Science
Courses Taught: Technological Innovation and Entrepreneurship, New Venture Creation, Strategic Management of Start-Up Companies, Business Strategy
- 2015 -** **Adjunct Professor**
Hellenic Open University, Department of Business and Organizations Administration, Master in Business Administration
Course Taught: Economics for Managers (MBA50)
- 2008 - 2013** **Associate Lecturer**
Portsmouth Business School, MSc in Business Economics, Finance and Banking
Course Taught: Business Economics
- 2008 - 2011** **Visiting Assistant Professor**
University of Crete, Department of Applied Mathematics
Courses Taught: Industrial Organization, Microeconomics I, Microeconomics II

6. PUBLICATIONS

6.1 Articles in refereed journals

1. Alexandrakis, G., Manasakis, D., Kampanis, N.A. (2019). Economic and societal impacts on cultural heritage sites, resulting from natural effects and climate change. *Heritage*, 2(1), 279–305.
2. Baourakis, G., Drakos, P., Hosni, H., Galariotis, E., Manasakis, C., Zopounidis, C. (2018). Determining a dynamic approach of a touristic destination for families: The case of western Crete. *Journal of Euromarketing*, 27, 122-142.
3. Manasakis, C. (2018). Business ethics and corporate social responsibility. *Managerial and Decision Economics*, 39(4), 486-497.
4. Manasakis, C., Mitrokostas, E., Petrakis, E. (2018). Strategic corporate social responsibility by a multinational firm. *Review of International Economics*, 26(3), 709-720.
5. Kesavayuth, D., Manasakis, C., Zikos, V. (2016). Endogenous R&D networks among Upstream Firms. *Managerial and Decision Economics*, 37(2), 79-94 (leading article).
6. Barreda-Tarrazona, I., Georgantzis, N., Manasakis, C., Mitrokostas, E., Petrakis, E. (2016). Endogenous managerial compensation contracts in experimental quantity-setting duopolies, *Economic Modelling*, 54, 205–217.
7. Alexandrakis, G., Manasakis, D., Kampanis, N.A. (2015). Valuating the effects of beach erosion to tourism revenue. A management perspective. *Ocean & Coastal Management*, 111, 1-11 (leading article).
8. Manasakis, C., Mitrokostas, E., Petrakis, E. (2014). Strategic Corporate Social Responsibility activities and corporate governance in imperfectly competitive markets. *Managerial and Decision Economics*, 35(7), 460-473.
9. Manasakis, C., Vlassis, M. (2014). Downstream mode of competition with upstream market power. *Research in Economics*, 68(1), 84-93.
10. Manasakis, C., Petrakis, E., Zikos, V. (2014). Downstream Research Joint Ventures with upstream market power. *Southern Economic Journal*, 80(3), 782-802.
11. Manasakis, C., Apostolakis, G., Datsaris, G. (2013). Using Data Envelopment Analysis to measure hotel efficiency in Crete. *International Journal of Contemporary Hospitality Management*, 25(4), 510-535.
12. Manasakis, C., Mitrokostas, E., Petrakis, E. (2013). Certification of Corporate Social Responsibility activities in oligopolistic markets. *Canadian Journal of Economics*, 46(1), 282-309.
13. Manasakis, C., Mitrokostas, E., Petrakis, E. (2010). Endogenous managerial incentive contracts in a differentiated duopoly, with and without commitment. *Managerial and Decision Economics*, 31(8), 531-543.
14. Manasakis, C., Petrakis, E. (2009). Union structure and firms' incentives for cooperative R&D investments. *Canadian Journal of Economics*, 42(2), 665-693.
15. Manasakis, C. (2009). Shareholder wealth effects from mergers and acquisitions in the Greek banking industry. *International Journal of Banking, Accounting and Finance*, 1(3), 242-256.
16. Manasakis, C., Zikos, V. (2007). Unions' and firms' attitudes towards Research Joint Ventures: When can the incentives be aligned?. *LABOUR: Review of Labour Economics and*

Industrial Relations, 21(1), 135-156.

17. Manasakis, C. (2005). Stock market valuation of mergers and acquisitions between banks: The case of Greece. *Review of Economic Sciences*, 7, 155-174.

6.2 Book editing

1. Haski-Leventhal, D.: Strategic Corporate Social Responsibility. Editors in the Greek version: C. Manasakis, G. Theriou, Translation: P. Rigopoulou. Tziola publishers, Athens, 2018.

6.3 Articles in collective volumes

1. Kopel, M., Manasakis, C., Petrakis, E. (2017). Strategic corporate social responsibility by a local firm against a multinational enterprise. In: Commendatore, P., Kubin, I., Bougheas, S., Kirman, A., Kopel, M., Bischi, G.I. (editors). *The Economy as a Complex Spatial System*. Springer Proceedings in Complexity, 178-191.
2. Manasakis, C. (2016). Corporate social responsibility as a political action. (in Greek). In: Metaxas, A.-J.D. (eds). *Political science, inter-disciplinary and cross-sectional investigation of political act*. Volume IV. *Political sociology, social representation and political participation*. Sideris Publications, 573 - 585.
3. Manasakis, C. Petrakis, E. (2010). Endogenous technology policy and industrial relations, from a political economy point of view (in Greek). In: Papadakis, N., Spydidakis, E. (eds). *Labor Market, Employment and on-the job-training in Greece. Institutions, Structures and Policies*. Sideris Publications, 303-324.

6.4 Other refereed publications

1. Manasakis, C., Tzika, E. (2011). Customer satisfaction and social performance of a museum shop: The case of the Natural History Museum of Crete. VDM Verlag Dr. Müller. ISBN 978-3-639-36062-2, paperback, 84 Pages.

6.5 Research in progress

1. Cabolis, C., Manasakis, C., Moreno, D., Petrakis, E. (2018): R&D investments fostering horizontal mergers. Universidad Carlos III de Madrid. Universidad Carlos III de Madrid Working Paper 16-09.
2. Kopel, M., Manasakis, C. (2018). Strategic corporate social responsibility and corporate governance: A multiple-stakeholders-approach for multinational enterprises. Mimeo, Department of Organization and Economics of Institutions, Karl-Franzens University of Graz.

6.6 Articles in professional journals

1. Manasakis, C. (2012). Income inequalities and policy directions. *The Economist* (Greek edition), p. 10, November 29, 2012.
2. Manasakis, C. (2012). Firms' location decisions and the mobility of labour. *The Economist* (Greek edition), p. 36, May 31, 2012.
3. Manasakis, C. (2011). Corporate governance and corporate social responsibility: A challenge. *The Economist* (Greek edition), p. 4, June 30, 2011.

4. Manasakis, C., Nikolaou, Y. (2003). The evolution of the technology policies in Greece. (in Greek), *Economic Annals - Official Journal of the Greek Economic Association*, 120, pp. 32-35.
5. Manasakis, C., (2003). The effects of mergers and acquisitions on employment and wages - A survey of the recent literature. (in Greek), *Economic Annals - Official Journal of the Greek Economic Association*, 122, pp. 30-34.

7. CONFERENCE PRESENTATIONS AND INVITED LECTURES

7.1 Presentations in international conferences

1. European Association for Research in Industrial Economics – EARIE42, Munich, Germany, August 2015.
2. 14th Conference on Research on Economic Theory and Econometrics - CRETE 2013, Chania, Greece, July 2015.
3. 12th Conference on Research on Economic Theory and Econometrics - CRETE 2013, Naxos, Greece, July 2013.
4. ANR-DFG Workshop on Competition and Bargaining in Vertical Chains, Düsseldorf Institute for Competition Economics, Heinrich-Heine-Universität Düsseldorf - DICE, June 2013.
5. International Conference on Governance for Sustainable Development, Rethymnon, Crete, Greece, September 2012.
6. 11th Conference on Research on Economic Theory and Econometrics – CRETE 2012. Milos, Greece, July 2012. Session Chair.
7. Association of Southern European Economic Theorists - ASSET 2008 Meetings, Florence, Italy, November 2008.
8. European Association for Research in Industrial Economics – EARIE 2008, Toulouse, September 2008.
9. Zvi Griliches Summer School In the Economics of Innovation, Barcelona, July 2008.
10. 6th Conference on Research on Economic Theory and Econometrics - CRETE 2007, Naxos, Greece, July 2007.
11. Association of Southern European Economic Theorists - ASSET 2006 Meetings, Lisbon, Portugal, November 2006.
12. XXII Jornadas de Economia Industrial, Barcelona, Spain, September 2006.
13. European Association for Research in Industrial Economics - EARIE33, Amsterdam, The Netherlands, August 2006.
14. 5th Conference on Research on Economic Theory and Econometrics - CRETE 2006, Rethymnon, Crete, Greece, July 2006.
15. European Economics and Finance Society – 5th Annual Conference, Heraklion, Crete, Greece, May 2006.
16. Association of Southern European Economic Theorists - ASSET 2005 Meetings, Rethymnon, Crete, Greece, November 2005.
17. XXI Jornadas de Economia Industrial, Bilbao, Spain, September 2005.
18. European Association for Research in Industrial Economics - EARIE32, Porto, Portugal,

September 2005.

19. 4th Conference on Research on Economic Theory and Econometrics - CRETE 2005, Syros, Greece, July 2005.
20. Second CEPR School on Applied Industrial Organization, Munich, Germany, May 2005.
21. Hellenic Finance and Accounting Association, 3rd Annual Conference, Athens, Greece, December 2004.
22. Association of Southern European Economic Theorists - ASSET 2004 Meetings, Barcelona, November 2004.
23. 3rd Conference on Research on Economic Theory and Econometrics - CRETE 2004, Syros, Greece, July 2004.
24. Employment Observatory Research Informatics, International Conference on Modelling Labor Market: Realities and Prospects, Athens, Greece, October 2003.

7.2 Invited lectures

1. University of Piraeus, Department of Economics – Seminar Series (March 2018)
2. Karl-Franzens University of Graz - Department of Organization and Economics of Institutions, Invited Lecture (October 2015)
3. Dusseldorf Institute for Competition Economics, Heinrich-Heine- Universitat, Dusseldorf - DICE Research Seminar (April 2013)
4. University of Portsmouth - Portsmouth Business School, Research Seminar (March 2013)
5. University of Athens, Doctoral Program in Economics (UADPhilEcon) – Seminar Series (October 2008)
6. University of Macedonia, Department of Economics – Seminar Series (February 2006)
7. University of Ioannina, Department of Economics – Seminar Series (November 2004)

8. OTHER SCIENTIFIC ACTIVITIES

8.1 Referee for international scientific journals

Bulletin of Economic Research

Canadian Journal of Economics

Economica

Economic Modelling

Economics Letters

Economics of Innovation and New Technology

Emerging Markets Finance and Trade

Environmental and Resource Economics

European Economic Review

European Journal of Political Economy

International Journal of Banking, Accounting and Finance

International Journal of Contemporary Hospitality Management

International Journal of Industrial Organization

International Journal of the Economics of Business
Journal of Accounting and Taxation
Journal of Destination Marketing & Management
Journal of Economics
Journal of Economics & Management Strategy
Journal of Institutional and Theoretical Economics
Journal of Public Economic Theory
LABOUR: Review of Labour Economics and Industrial Relations
Metroeconomica
Mathematical Social Sciences
Resource and Energy Economics
Scandinavian Journal of Economics
Social Responsibility Journal
Southern Economic Journal
The Journal of International Trade and Economic Development
The Manchester School
International Review of Economics & Finance
Japanese Economic Review

8.2 Organization of international conferences

2016 ASSET 2016 Meetings, Thessaloniki, Greece, November 2016 (Scientific Committee)

2016 GeComplexity Conference, Heraklion, Crete, Greece, May 2016 (Scientific and Organizing Committee)

9. PARTICIPATION IN RESEARCH & DEVELOPMENT PROJECTS

9.1 In progress

- 1. Multinational enterprises and intra-industry trade: Strategic trade policy with endogenous labor union institutions and corporate social responsibility.**
Researcher and Coordinator. Financed by: University of Crete. Duration: 4/2014 – 12/2020.
- 2. Open Data for European Open iNnovation (MED-ODEON).**
<https://odeon.interreg-med.eu/>
Researcher. Financed by: European Regional Development Fund; Programme: MED.
Duration: 02/2018-12/2020.
- 3. Prioritizing the Sustainable Development Goals at the Region of Crete.**
Researcher. Financed by: Region of Crete. Duration: 10/2019 - 09/2020.
- 4. Road-CSR: A Roadmap for Integrating Corporate Social Responsibility into EU Member States and Business Practices.**
Researcher. Financed by: Interreg EU. Duration: 07/2020 - 08/2020.

9.2 Finalized

- 5. Energy savings in university buildings with data centers.**
<https://enedi.eu>
Researcher. Financed by: Interreg V–A Greece - Cyprus 2014-2020. Duration: 01/2017 - 11/2019.
- 6. HEritage Resilience Against CLimate Events on Site (HERACLES).**
<http://www.heracles-project.eu>
Researcher. Financed by: European Union, Horizon 2020 Programme. Duration: 01/2017 – 03/2018
- 7. ENRICH Project**
<http://www.enrich-etn.eu>
Researcher. Financed by: European Union, Horizon 2020 Programme. Duration: 07/2017.
- 8. COST Project: The EU in the new complex geography of economic systems: models, tools and policy evaluation (IS1104)**
www.gecomplexity-cost.eu
Researcher and Member of the Management Committee. Financed by: European Science Foundation. Duration: 03/2012 - 09/2016.
- 9. Digital Agenda for New Tourism approach in European rural & mountain areas (DANTE).**
<http://www.danteproject.eu>
Researcher. Financed by: INTERREG IVC. Duration: 09/2012 - 12/2014.
- 10. Harmonising Open data in the Mediterranean through better access and Reuse of public sector information (HOMER).**
<http://www.homerproject.eu>
Researcher. Financed by: INTERREG MED. Duration: 09/2012 - 06/2014.
- 11. Strategic evaluation of socioeconomic effects of the investment ITANOS GAIA.**
Researcher. Financed by: Loyalward Ltd. Duration: 09/2013 - 01/2014.
- 12. Developing a methodology for the implementation of the multifunctional guidelines dealing with the problem of succession in family SMEs.**
Researcher. Financed by: European Profiles S.A. Management Consulting Company. Duration: 08/2013 – 11/2013.
- 13. Corporate governance and managerial incentive contracts.**
Researcher and Coordinator. Financed by: University of Crete. Duration: 5/2012 – 05/2013.
- 14. Age management action plan for commerce in Greece**
Researcher. Financed by: National Confederation of Hellenic Commerce. Duration: 05/2012 – 12/2012.
- 15. Youth entrepreneurship observatory at the University of Crete**
Researcher. Financed by: General Secretariat for Youth, Ministry of Education. Duration: 06/2008 – 10/2008.
- 16. Identification and mapping of academic, research and development profile of the University of Crete**
Researcher. Financed by: University of Crete. Duration: 03/2008 – 03/2009.

17. Design, development, implementation and dissemination of an E-commerce platform

Researcher. Financed by: Gnomon Informatics SA. Duration: 07/2006 - 05/2008.

18. Design and implementation of a Business-to-Business e-market place for Crete

Researcher. Financed by: Ministry of Development, General Secretariat of Research and Technology, PENED project No: 01ED-332. Duration: 01/2003 - 12/2006.